



# A guide on how to create your own Facebook Fundraiser for One Walk



A Facebook fundraiser allows you to receive donations to your One Walk fundraising page directly through Facebook. This means friends and family don't have to leave the Facebook platform to donate to your cause.

The donation amount received through Facebook will be counted and shown on your One Walk fundraising page.

Here's how you set one up:

- 1 Login to your [One Walk fundraising account](#) (click 'Login' on the top right corner of the page).
- 2 On your dashboard, click the "Create my Facebook Fundraiser" button.
- 3 Follow the prompts from Facebook to finish setting up your fundraiser.
- 4 Once your fundraiser is set up, you can customise the image and description to best suit you, and start collecting donations\*!

You can track the progress on your Facebook Fundraiser by visiting [facebook.com/fundraisers/manage](https://facebook.com/fundraisers/manage) and your 'Breakthrough T1D One Walk' fundraiser should appear under 'Your active fundraisers'.

\*Donor names from your Facebook Fundraiser won't appear on your One Walk Fundraising Page. Instead, these contributions will be listed as "Facebook Donation." However, you can easily identify and thank your donors through Facebook's platform.

### Tips on using your Facebook Fundraiser effectively:

- Personalise your description on the fundraiser to show people WHY you care about the cause. Personal stories and experiences are a powerful way to rally support and donations.
- Include an image of yourself or who you are supporting.
- Provide status updates on the progress of your fundraiser to remind people to donate and keep the momentum going.

